



Willard Kenneth Jordan

October 27, 1934 - April 28, 2015

Willard Kenneth Jordan of Mason, Texas went to his heavenly home surrounded by family on April 28th 2015 at the age of 80 after battling pancreatic cancer.

Willard was born on October 27, 1934 to Frank and Ella Jordan. He was born and raised on the family ranch that borders Willow Creek just south of Art in Mason County. Throughout his childhood, he participated in many local and major livestock shows and garnered several prominent winnings. In 1951, the Jordan family was recognized as the Farm Family of the year by LIFE magazine. Willard graduated from Mason High School in 1952 and attended Tarleton State University. On April 17, 1954, Willard married his high school sweetheart, Peggy Chew. For 61 years, the two were inseparable. They remained best friends in plenty and in want, in sickness and in health, in failure and in triumph. As the saying goes, a true love story never ends. Their separation, though difficult, is only temporary.

Willard and Peggy settled on the family ranch in Art to continue their family's ranching heritage and start a family of their own. In 1956, Willard was encouraged by a close friend to attend a livestock auctioneer school and learn the trade to help supplement the family's income. After completing a two week course, Willard began his livestock auctioneer career. For 17 years he worked as an auctioneer in several Hill Country, Central and West Texas livestock

markets. In 1971, he competed in the World Champion Auctioneer contest and was the winner of the Central Region. In 1973, he competed once again and brought home the Runner Up World Champion trophy.

In the fall of 1973, Willard and Peggy purchased the Junction Stockyards and began their venture of over 40 years in the livestock marketing industry. With the help from their family, the Jordans grew their business combining their love for livestock and people. They owned and operated Junction Stockyards for 11 years. In January 1985, they opened Jordan Cattle Auction in San Saba that has been noted to market more replacement cows and heifers than any auction in the United States. In April 1988, Jordan Cattle Auction held its first sale in Mason.

Willard was taught at an early age to appreciate the beauty of land and cattle, the rhythm of nature and the priceless value they bring to man. Willard loved people, keeping up with old friends and meeting new. He never knew a stranger. He and Peggy traveled countless miles together visiting ranches and creating a legacy that forever changed the cattle industry. Willard will be remembered as an enthusiastic cattleman, businessman and friend to all.

He is survived by his wife, Peggy; sisters Ethyl Byrn of Phoenix, Arizona and Lois Koock and husband Bill of Mason. Four sons: Donald Jordan and wife Cheri of Hamilton; Ronald Jordan and wife Karen of Leander; Ken Jordan and wife Kynda of San Saba; Greg Jordan of Frisco, Colorado. He has seven grandchildren: Jima Montfort and husband Clint of Corsicana; Julie Havelka and husband Kris of Sandia; Brendon Jordan and wife Tina of Leander; Brandon Jordan and fiancée Hollie Driscoll of Pottsboro; Karoline, Kristin and Katherine Jordan of San Saba. He is also survived by six great grandchildren: Graycie and Cole Montfort of Corsicana; Sydney, Keaton and Heston Havelka of Sandia; Jase Jordan of Leander. Several nieces and nephews.

He is preceded in death by his parents Frank and Ella Jordan; brother J.D.

Jordan and wife Joyce; brother in law Harold Byrn.

Memorials may be made to West Texas Rehab 4601 Hartford Abilene, TX 79605 or the charity of your choice.

Tribute Wall

JO

“ Dear Jordan Family,
My heartfelt condolences to all of you on the loss of Willard. J. Ann and Janice were in my class in school and my father is John O'Donnell who knew Willard well and thought so very highly of him-- as did I the few times I was around him. I will never forget the kindness he showed to dad when dad auctioned off his last cow in Mason and was retiring at age 92 from ranching. Willard motivated a standing ovation for dad and it was so touching and kind. He was such a kind and engaging person with a wonderful warm smile.
My condolences to all the Jordan Family from myself and from my dad John, age 98.
Joan and John O'Donnell

Joan O'Donnell - May 02, 2015 at 06:06 PM

SG

“ Sammy & I want to express our deepest sympathy to Willard's entire family.
He was a very fine man and one of the friendliest as well.
Sammy & Willard could visit for hours on the side of the road or in the grocery store.
Nothing but special memories will be with us.
Rest assured he will not meet any strangers in God's Home.

Sammy & Raynette Geistweidt
Fredericksburg, TX

Sammy & Raynette Geistweidt - May 02, 2015 at 12:25 AM

DG

“ Peggy and family, I am thinking of you all in this time of such sorrow.

Diane Gage - April 30, 2015 at 01:32 AM

JS

“ Willard will be greatly missed! What a legacy he has left for his family. He was such a kind and gentle man who never meet a stranger and treated everyone the same ... With lots of respect! I will miss his stories and oh what a story teller he was! We will continue to pray for Peggy and family for peace and comfort during this difficult time!

Jackie and Donna Shahan - April 30, 2015 at 12:31 AM

KP

“ Praying for comfort for the Jordan family. Willard was a truly good man and will be greatly missed.

Karen and Gary Parker - April 29, 2015 at 05:51 PM

CS

“ We were so very sorry to hear of the loss of Willard. He has left quite a legacy behind. My dad always enjoyed visiting with him. Our thoughts and prayers are with the family.

CJ Ernst, Jalyn and Jim Sivells - April 29, 2015 at 12:06 PM

BH

“ Prayers of comfort and peace for the days to come. I will miss seeing "Pa" on Thursdays in the store. What an amazing family he has. Russell and I have been thinking about you all. God Bless.

Betty Sue Hardy - April 29, 2015 at 11:10 AM

SD

“ Please know that our thoughts and prayers are with the entire family today and the coming weeks. I was honored to get to know Willard only recently and could immediately tell he was a well respected family and business man. A great loss for all but what a celebration in heaven!

Scott & Margaret Driscoll - April 29, 2015 at 10:56 AM

RD

“ Willard was a wonderful man and will be missed. Our prayers are will the family

Ray and Sandra Deans - April 29, 2015 at 10:29 AM

MD

“ Condolences to the family and friends.

Mrs. Bill Dutton - April 29, 2015 at 10:24 AM

RS

“ Our thoughts and prayers are with you during this difficult time. Willard was such a kind man and a friend to everyone. He will surely be missed.

Rodney& Kay Schoen - April 29, 2015 at 10:11 AM

KM

“ our prayers are with all the family may GOD bless. good memories of a good person

kay/archie morris - April 29, 2015 at 09:54 AM

DD

“ Our hearts reach out to you today for your loss. Our prayers are with you. Willard greatly respected by many people. May God bless you.

Dusty & Brenda Durst - April 29, 2015 at 09:25 AM

LL

“ Our condolences to the Jordan family. Willard meant so much to so many people, not only because of his business, but also because of his knowledge, friendliness, and willingness to help others. He will surely be missed in the livestock industry.

LaVerne, Scott and Sheree Ligon - April 29, 2015 at 09:22 AM

PH

“ Our thoughts & Prayers be with you during this difficult time.

Patrick & Margie Hohmann - April 29, 2015 at 09:20 AM

KJ

“ My sincere condolences to all the family and friends of Ms. Jordon. We have been blessed with the most valuable gift imaginable in the promises from our God as contained in our bibles. Please remember and be comforted by the words of our Lord and Savior, Christ Jesus found at John 11:23-25.

K. Jackson - April 29, 2015 at 09:14 AM

EE

“ I was so sad to hear the news of Willard's passing. He is truly a legend in the cattle business and will be greatly missed. I send my prayers that you will find comfort and peace in this difficult time.

Ernie Eckert - April 28, 2015 at 10:36 PM

BE

“ We are so sorry to hear about Willard. He was a fine man & gentleman. We thought a lot of him. We will not be able to attend the service but we will have your family in our thoughts & prayers. God bless you.

Bob & Sylvia Edington - April 28, 2015 at 10:14 PM

EE

“ Dear Jordan Family,

We, the Eckert Family send our deepest sympathies and pray for Comfort and Understanding during this very difficult time. We love you all and ask God to Grant you Peace as you mourn the loss of your dear sweet husband, father and grandfather. Willard was such a wonderful person, friend and businessman. He will be missed by so many as he touched each of our lives in such a special way. God's Blessing to You All.
Ellen Eckert and Yvonne Eckert

Ellen Eckert - April 28, 2015 at 06:52 PM

RL

“ Dear Jordan Family, Our prayers and sympathies are with you during this most difficult time. Willard was a fine man and will be missed by all who knew him. May God's peace be with you.
Sincerely, Randy and Phyllis Leifeste

Randy & Phyllis Leifeste - April 28, 2015 at 06:15 PM

CT

“ *Bill & I are sending you all thoughts and prayers to continue to be with each and all of you. May God grant you peace and comfort now and in the days to come.*

Again With our deepest sympathy,

Bill & Claudia

Claudia & Bill Tuckness - April 28, 2015 at 06:05 PM

MT

“ *We extend our sympathy and God's blessings to Peggy and her family...Willard's devotion to his family, his friend's and all of us associated with the cattle business will never be forgotten. A finer man never lived then Willard Jordan!*

Max & Franny Hartmann, Doss, Texas - April 28, 2015 at 12:57 PM

CL

“ *My thoughts and prayers continue to be with each and all of you. May God grant you peace and comfort now and in the days to come.*

Carolyn Loeffler - April 28, 2015 at 12:57 PM